

# P R E S S R E L E A S E

## **APEL presents the report on monitoring the presence of political actors in the programs of TV stations after the electoral campaign in a project supported by the Delegation of the European Commission to Moldova**

**Chişinău, September 14, 2009** – Covering the political actors during the post-election period was marked by imbalance in insuring the political pluralism, by subjective attitudes and lack of equidistance, as these disproportions was particularly found in the program services of NIT, Moldova 1, N4 and, on certain segments, of EuTV. The conclusions are drawn in the report on monitoring 9 TV channels, carried out by the Electronic Press Association from July 30 through August 31, 2009.

Thus, in their newscasts, Moldova 1, NIT and N4 largely maintained the differentiated attitude and tone toward the political actors, openly favoring the representatives of some parties (especially of the PCRM) and disfavoring the representatives of other parties (particularly of the PLDM, PL, PDM and AMN.) The editorial policies of these TV stations did not pursue to truthfully inform the public about the post-election process. EuTV, as compared with the election period, displayed a more moderate behavior in its newscasts, also tempering its attitude in favoring the PPCD and showed impartiality as to the Liberal-Democratic parties.

In the programs aired by Moldova 1, NIT and EuTV, the distribution of airtime allotted to mirror political actors was unfair, as some actors were covered extensively, while there was insufficient information about others, what sharply curbed political pluralism. At the same time, EuTV and especially NIT informed the public about the post-election process in a distorted manner, what runs counter the norms of professional journalism. Thus, NIT went on favoring the government and the ruling PCRM in its programs after the elections, too, while EuTV – the PPCD. EuTV and especially NIT went on disfavoring mainly, or exclusively, the representatives of the Liberal-Democratic parties and the AEI components, in their programs after the elections.

During the reference period, ProTV and TV7 reconfirmed their trend to promote editorial policies based on the respect of the professional standards, insuring relative pluralism and balance, equidistance and objectivity in informing the public about the events involving political actors during the post-electoral period.

In the monitors' opinion, during the post-electoral period, the monitored televisions adopted different policies in their newscasts and programs covering political actors, as some of them violated the citizens' right to full, objective and truthful information, stipulated in art.10 of the Broadcasting Code.

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J alegeri libere și corecte

### **This project is financed by European Union**

Delegation of the European Commission to Moldova  
12 Kogălniceanu st.,  
Chişinău, MD 2001  
Tel: (+373 22) 50 52 10  
Fax: (+373 22) 27 26 22  
[www.delmda.ec.europa.eu](http://www.delmda.ec.europa.eu)

### **A project implemented by the Electronic Press Association from Moldova**

str. Bucureşti 59  
Chişinău, MD 2012  
Tel: (+373 22) 20 47 66  
Fax: (+373 22) 21 12 54  
E-mail: [apel\\_md@yahoo.com](mailto:apel_md@yahoo.com)  
[www.apel.md](http://www.apel.md)

### **A project co-financed by the Soros Foundation-Moldova**

str. Bulgara, 32, Chişinău  
MD2001, Moldova.  
Tel. (+373 22) 270031,  
270232, 274071  
Fax (+373 22) 270507  
E-mail: [foundation@soros.md](mailto:foundation@soros.md)

### **A project co-financed by the Eurasia Foundation from resources granted by Sida and USAID**

str. 31 August 1989, nr.98, et.  
3, Chişinău, MD 2004  
Tel: (+373-22) 23-53-43; 54-  
81-02 Fax: 542-338  
E-mail: [eurasia@eurasia.md](mailto:eurasia@eurasia.md)

### **This project runs within the Civic Coalition for Free and Fair Elections**

str. Tighina 49/4, et.3  
Chişinău, MD 2001  
Tel: (373 22) 23 53 43/e 108  
Fax: (373 22) 54 23 38  
Mobil:(373) 79381842  
e-mail: [info@alegeliber.md](mailto:info@alegeliber.md)

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