



## **"MONITORING THE ENFORCEMENT OF THE PROVISIONS OF THE BROADCASTING CODE OF THE REPUBLIC OF MOLDOVA"**

**Monitoring report  
on enforcing the provisions of the Broadcasting Code  
by public broadcasters NPBI "Teleradio-Moldova" company  
and RPBI "Teleradio-Gagauzia" company during the campaign for the early  
parliamentary elections of July 29, 2009**

**Period: 01 – 29 July 2009**

A project implemented by the Electronic Press Association with the support of the Soros Foundation-Moldova within the Civic Coalition for Free and Fair Elections – Coalition 2009

**Chișinău – 2009**

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## 1. METHODOLOGICAL FRAME

**Period:** 01 July – 29 July, 2009

**Object of monitoring:** news/current affairs and programs in which political actors are present (time interval: 6.00 – 24.00), electoral advertising

**Goal:** determining the presence of political actors in news/current affairs broadcasts, in programs and in electoral advertising, from the perspective of legal and professional requirements established for broadcasters in the campaign for the early parliamentary elections of 29 July 2009.

**Author of monitoring:** Electronic Press Association from Moldova

### MONITORING CARD:

**Monitored stations:** Radio Moldova, Moldova1, Radio Gagauzia, TV Gagauzia

#### **Monitored political actors (NPBI "Teleradio-Moldova"):**

- **Presidency** (Moldovan president, presidential advisors, the presidency's spokesperson);
- **Parliament** (parliamentary factions, independent parliamentarians);
- **Government** (members of the government, deputy ministers, the government's spokesperson);
- **Local public administration** (general mayor of Chisinau, Municipal Council's chairperson, district presidents and deputy presidents, councilors, mayors);
- **Political parties** (representatives/supporters of political parties and their opponents).

#### **Monitored political actors (RPBI "Teleradio-Gagauzia"):**

- **Governor;**
- **People's Assembly;**
- **Regional Government;**
- **Local Public Administration;**
- **Central Public Administration;**
- **Political Parties;**

#### **Quantity analysis:**

- **Frequency** and **duration** of political actors' appearing in news: *a) direct interventions; b) mentions/appearance;*
- **Frequency** and **duration** of political actors' appearing in programs: *a) direct interventions; b) mentions/appearance;*
- **Weight** of duration of news with the presence of political actors as related to the total duration of newscasts;
- **Number of sources** used in conflict-related stories: *a) 1 information source; b) 2 and more information sources independent from one another.*

#### **Quality analysis:**

- **Content of information:** a) positive; b) neuter; c) negative
- **Journalist's attitude:** a) favoring; b) unfavorable, c) impartial.

## I. NPBI "Teleradio-Moldova" mirroring the electoral race

### 1. Political actors' presence in newscasts of NPBI "Teleradio-Moldova"

#### 1.1 Political actors: quantity dimension

From July 1 through 29, 2009, the TV station Moldova 1 aired 842, and Radio Moldova – 411 news stories and reports mirroring political actors with the total duration of 95,852 seconds (26.6 h) and, respectively, of 73,076 seconds (20.3 h.) The duration of the stories presenting political actors on Moldova 1 was about half (46.5%) of the total duration of the newscasts, and on Radio Moldova – slightly more than 1/3 (37.7%) (see Tables 1 and 2.)

**Table 1**

Monitored period: 01 - 29.07.2009			
Monitored TV station:	Moldova 1	Monitored program:	News
Number of stories with p.a.:	842	Number of conflict stories:	309
Duration of stories with p.a. (sec):	95852	1 info source:	123
Duration of newscasts (sec):	206045	2 & > info sources:	186

**Table 2**

Monitored period: 01 - 29.07.2009			
Monitored TV station:	Radio Moldova	Monitored program:	News
Number of stories with p.a.:	411	Number of conflict stories:	154
Duration of stories with p.a. (sec):	73076	1 info source:	37
Duration of newscasts (sec):	193682	2 & > info sources:	117

Moldova 1 aired news covering 107, and Radio Moldova – 79 personalized political actors. Moldova 1 reported on 17 political parties, and Radio Moldova – about 16.

The top list of the mostly covered personalized political actors and political parties as actors, as frequency and duration, is shown in tables 3-4.

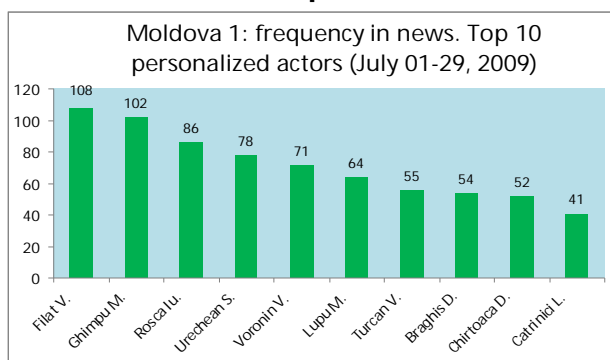
**Table 3**

#### Top 10 personalized actors. Frequency and duration in news

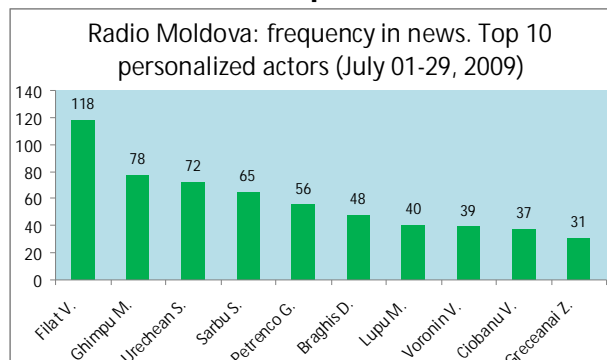
No.	TV Moldova 1				Radio Moldova			
	actors	frequency (times)	actors	duration (sec)	actors	frequency (times)	actors	duration (sec)
1	Filat V.	108	Rosca Iu.	2307	Filat V.	118	Filat V.	3058
2	Ghimpu M.	102	Filat V.	2278	Ghimpu M.	78	Voronin V.	2368
3	Rosca Iu.	86	Voronin V.	1847	Urechean S.	72	Sarbu S.	1877
4	Urechean S.	78	Ghimpu M.	1845	Sarbu S.	65	Petrenco G.	1766
5	Voronin V.	71	Turcan V.	1616	Petrenco G.	56	Urechean S.	1722
6	Lupu M.	64	Urechean S.	1535	Braghis D.	48	Ghimpu M.	1579
7	Turcan V.	55	Lupu M.	1234	Lupu M.	40	Braghis D.	1435
8	Braghis D.	54	Petrenco G.	1198	Voronin V.	39	Dodon I.	1342
9	Chirtoaca D.	52	Braghis D.	1076	Ciobanu V.	37	Ciuru I.	1305
10	Catrinici L.	41	Catrinici L.	977	Greceanai Z.	31	Turcan V.	1182

The representatives of both government and political opposition are in the top list of the mostly covered political actors both on Moldova 1, and on Radio Moldova. Both as frequency, and as duration, the relation between the holders of positions 1 and 10 is from 2.3:1 to 3.8:1 (see graphs 1 - 4).

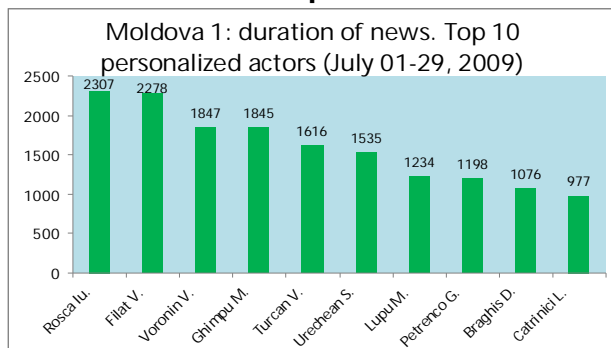
**Graph 1**



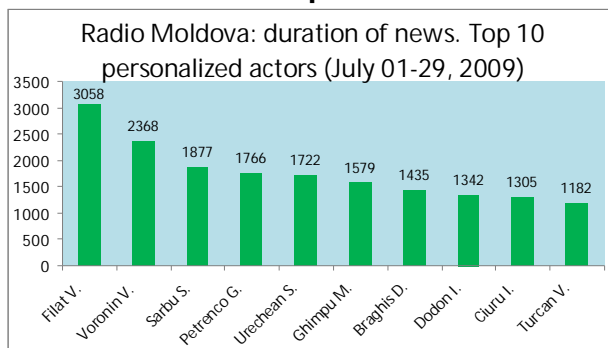
**Graph 2**



**Graph 3**



**Graph 4**



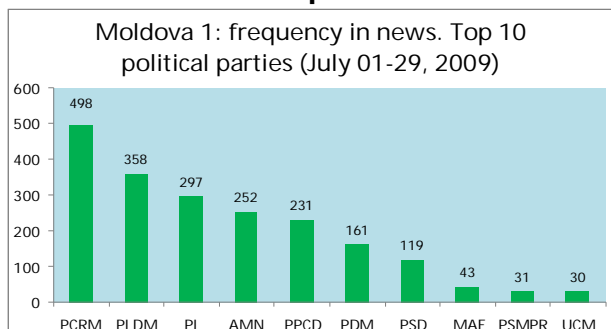
During the reference period, the political parties as actors had disproportionate presence in the news both as frequency, and as duration.

**Table 4**  
**Actors – political parties. Frequency and duration in news**

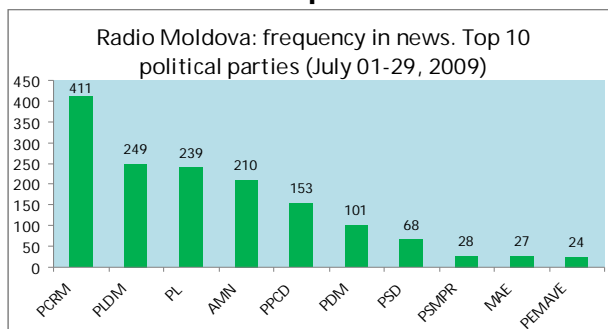
no.	TV Moldova 1				Radio Moldova			
	actors	frequency (times)	actors	duration (sec)	actors	frequency (times)	actors	duration (sec)
1	PCRM	498	PCRM	11723	PCRM	411	PCRM	14564
2	PLDM	358	PLDM	7001	PLDM	249	PLDM	5750
3	PL	297	PPCD	6071	PL	239	PL	5598
4	AMN	252	AMN	4887	AMN	210	AMN	5160
5	PPCD	231	PL	4860	PPCD	153	PPCD	4459
6	PDM	161	PDM	2621	PDM	101	PDM	2763
7	PSD	119	PSD	1933	PSD	68	PSD	1901
8	MAE	43	MAE	638	PSMPR	28	PSMPR	1043
9	PSMPR	31	PSMPR	599	MAE	27	PEMAVE	845
10	UCM	30	UCM	522	PEMAVE	24	MAE	683

By number of appearances in news, the ruling party (PCRM) holds the first position in top 10 both on Moldova 1, and on Radio Moldova, distantly followed by the PLDM (see Graphs 5-6).

**Graph 5**

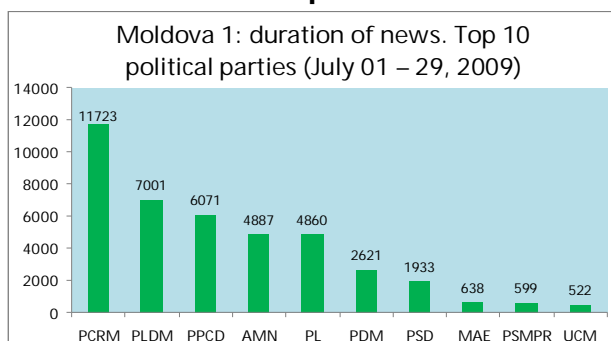


**Graph 6**

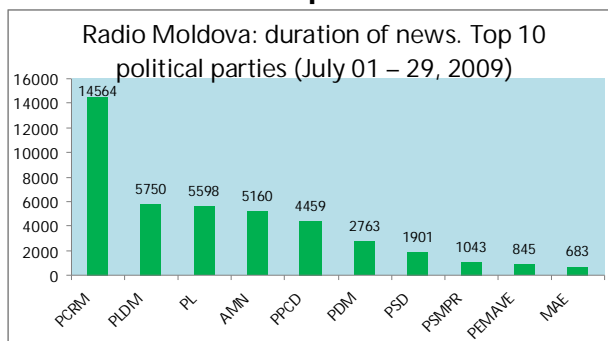


The PCRM was given clear priority in terms of duration in news both on Moldova 1, and on Radio Moldova. Thus, on the televisions, the PCRM overcomes the holder of position 2 by 1.6 times, and on the radio – by 2.5 times (see Graphs 7 – 8).

**Graph 7**



**Graph 8**



## 1.2. Political actors: quality dimension

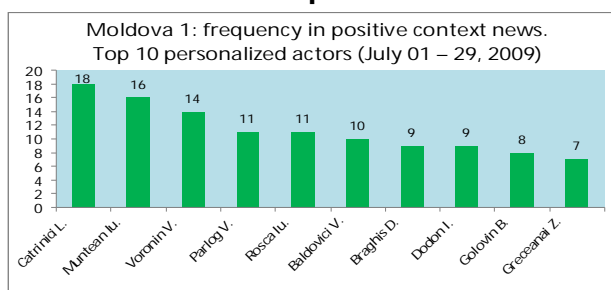
Moldova 1 placed 26 personalized political actors in news in a positive context, and 25 actors in a negative context, and Radio Moldova, respectively, 15 and 24 personalized political actors. By number of appearances in news, in a positive context, the top list of both Moldova 1 and Radio Moldova contains by 1 representative of the opposition – D.Braghis and, respectively, A.Corduneanu. By number of appearances in negative context news, the top lists of both Moldova 1, and Radio Moldova, contain only representatives of the political opposition (see Table 1).

**Table 1**  
**Top 10 personalized political actors. Positive context news. Negative context news**

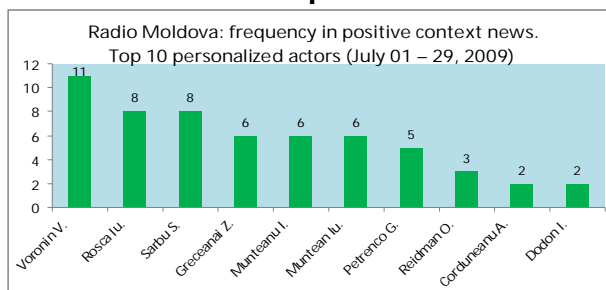
no.	TV Moldova 1				Radio Moldova			
	actors	positive context (times)	actors	negative context (times)	actors	positive context (times)	actors	negative context (times)
1	Catrinici L.	18	Lupu M.	27	Voronin V.	11	Filat V.	17
2	Muntean Iu.	16	Butmalai I.	25	Rosca Iu.	8	Lupu M.	10
3	Voronin V.	14	Chirtoaca D.	23	Sarbu S.	8	Tarlev V.	8
4	Parlog V.	11	Ghimpu M.	22	Greceanai Z.	6	Urechean S.	8
5	Rosca Iu.	11	Filat V.	16	Munteanu I.	6	Chirtoaca D.	6
6	Baldovici V.	10	Urechean S.	13	Muntean Iu.	6	Braghis D.	5
7	Braghis D.	9	Platon V.	12	Petrencu G.	5	Munteanu V.	5
8	Dodon I.	9	Tanase A.	12	Reidman O.	3	Ambros M.	3
9	Golovin B.	8	Grozavu N.	8	Corduneanu A.	2	Arhire A.	3
10	Greceanai Z.	7	Starodub D.	7	Dodon I.	2	Ghimpu M.	3

The frequency of appearance of personalized actors in news, in positive and negative context, on TV Moldova 1 and on Radio Moldova is broken down in Graphs 1-4.

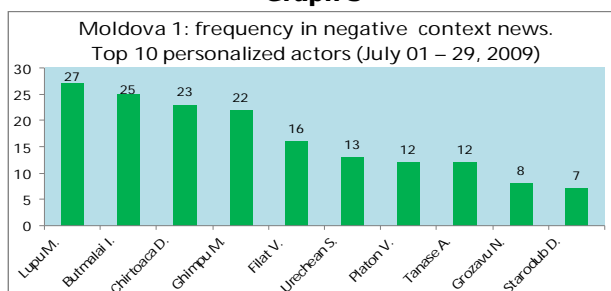
**Graph 1**



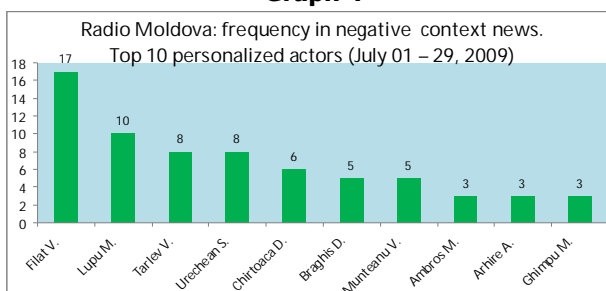
**Graph 2**



**Graph 3**



**Graph 4**



TV Moldova 1 placed in its news, in a positive context, 9 parties and in a negative context - 10. Radio Moldova put in a positive context 5 parties and in a negative context - 8 parties (see Table 2.)

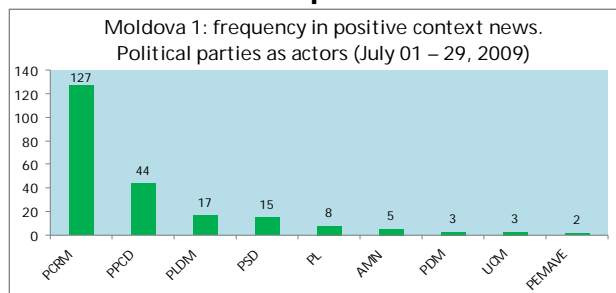
**Table 2**  
**Actors-political parties. Positive context in news. Negative context in news**

no.	TV Moldova 1				Radio Moldova			
	actors	positive context (times)	actors	negative context (times)	actors	positive context (times)	actors	negative context (times)
1	PCRM	127	PL	99	PCRM	73	PL	33
2	PPCD	44	PLDM	94	PPCD	17	AMN	30
3	PLDM	17	AMN	70	AMN	4	PLDM	29
4	PSD	15	PCRM	50	PDM	4	PCRM	28
5	PL	8	PDM	42	PLDM	2	PDM	15
6	AMN	5	PSD	17			PSD	8
7	PDM	3	UCM	6			UCM	7
8	UCM	3	PRM	4			PPCD	6
9	PEMAVE	2	MAE	3				
10			PNL	3				

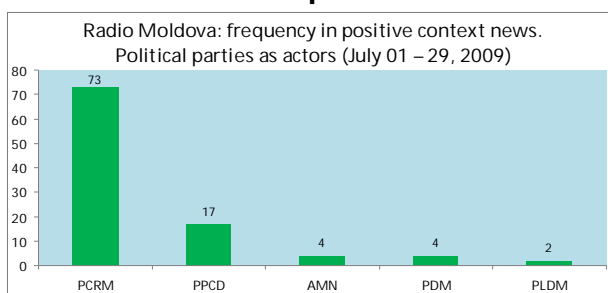
The frequency of appearance of political parties-actors in news, in a positive context, on Moldova 1 and on Radio Moldova, is broken down in Graphs 5-6. The party most often placed in a positive context both on Moldova 1, and on Radio Moldova, was the PCRM, distantly followed by the PPCD.

Moldova 1 placed, in positive context news, the PCRM almost 3 times more often than the holder of position 2, and 63 times more often than the holder of the last position. The PCRM appeared in Moldova 1's news, in a positive context, more often than all the other parties together.

**Graph 5**

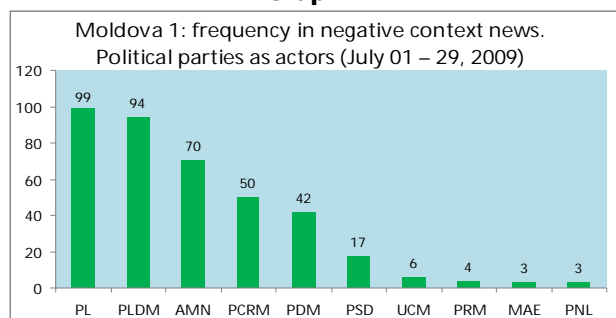


**Graph 6**

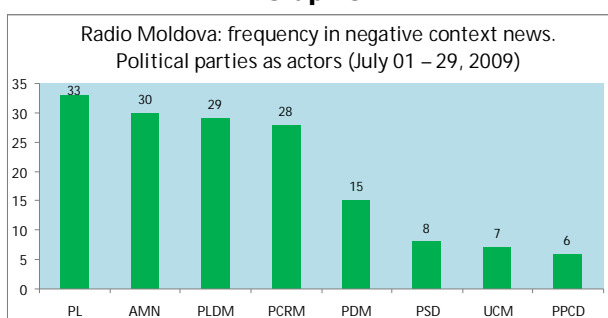


Moldova 1 and Radio Moldova placed the opposition parties most often in negative context stories, the first positions in this respect resting with the Liberal parties (see Graphs 7-8).

**Graph 7**



**Graph 8**



TV Moldova 1 displayed favoring attitude in news towards a single personalized political actor, a representative of the ruling party – V.Turcan, and towards 2 parties – the PCRM and the PPCD. Moldova 1 disfavored 3 personalized political actors in its news, representatives of the opposition, and 3 parties – all in opposition (see Table 3.)

**Table 3**  
**Moldova 1. Favoring attitude in news. Disfavoring attitude in news**

TV Moldova 1								
no.	Personalized Actors				Political parties as actors			
	actors	favor. attitude (times)	actors	disfavor. attitude (times)	actors	favor. attitude (times)	actors	disfavor. attitude (times)
1	Turcan V.	1	Ghimpu M.	6	PPCD	2	AMN	9
2			Filat V.	3	PCRM	1	PLDM	9
3			Munteanu I. N)	3			PL	6

During the reference period, Radio Moldova displayed, in news, favoring attitude towards a personalized actor – A.Corduneanu, and towards a political party – the PPCD. Radio Moldova displayed its disfavoring attitude towards a political party – the PL (see Table 4).

**Table 4**  
**Radio Moldova. Favoring attitude in news. Disfavoring attitude in news**

Radio Moldova								
no.	Personalized Actors				Political parties as actors			
	actors	favor. attitude (times)	actors	disfavor. attitude (times)	actors	favor. attitude (times)	actors	disfavor. attitude (times)
1	Corduneanu A.	2			PPCD	2	PL	2

## 2. Quality of news with political actors

Monitored period:		01 - 29.07.2009	
Monitored TV station:	Moldova 1	Monitored program:	News
Number of stories with p.a.:	842	Number of conflict stories:	309
Duration of stories with p.a. (sec):	95852	1 info source:	123
Duration of newscasts (sec):	206045	2 & > info sources:	186

Monitored period:		01 - 29.07.2009	
Monitored TV station:	Radio Moldova	Monitored program:	News
Number of stories with p.a.:	411	Number of conflict stories:	154
Duration of stories with p.a. (sec):	73076	1 info source:	37
Duration of newscasts (sec):	193682	2 & > info sources:	117

During the reference period, Moldova 1 aired 309 stories related to some conflict (36.6%), and Radio Moldova – 154 (37.4%), what is about 1/3 of the total number of stories covering political actors. The weight of the conflict-related stories in the total number of stories covering political actors is shown in Graph 1.

**Graph 1**



On Moldova 1, almost 40 %, and on Radio Moldova – a quarter of the conflict-related stories were written on the basis of a single information source (see Graph 2).

**Graph 2**



## 3. POLITICAL ACTORS' PRESENCE IN ELECTORAL DEBATES

From July 1 through 29, Moldova 1 produced 39 electoral debate programs with the total duration of 62,750 seconds (17.4 h), and Radio Moldova – 38, with the total duration of 63,480 seconds (17.6 h.) Representatives of 10 electoral contestants joined the debates.

On Moldova 1, the PPCD, AMN, PL, PLDM, PDM, PSD and PEMAVE attended by 8 rounds of debates; the PCRM – 7 rounds; MAE – 5 and PNL – 4.

On Radio Moldova, the PPCD, AMN, PL, PLDM and PSD attended by 8 debate rounds; PCRM and PEMAVE – by 7; PDM and MAE – by 6, and PNL – 4.

Both on television and radio, each electoral competitor was offered by 12 minutes per debate round.

During the reference period, the electoral contestants benefited from airtime in function of the number of rounds they attended (see Table 1).

**Table 1**  
**Data on electoral debates**

		Moldova 1		Radio Moldova	
Debates					
Scheduled (no.)		39		39	
Produced (no.)		39		38	
Duration (sec.)		62750		63480	
Competitors		Rounds	Duration	Rounds	Duration
1	PCRM	7	5040	7	5040
2	PPCD	8	5760	8	5760
3	AMN	8	5760	8	5760
4	PL	8	5760	8	5760
5	PLDM	8	5760	8	5760
6	PDM	8	5760	6	4320
7	PNL	4	2880	4	2880
8	PSD	8	5760	8	5760
9	MAE	5	3600	6	4320
10	PEMAVE	8	5760	7	5040

#### 4. ELECTORAL ADVERTISING

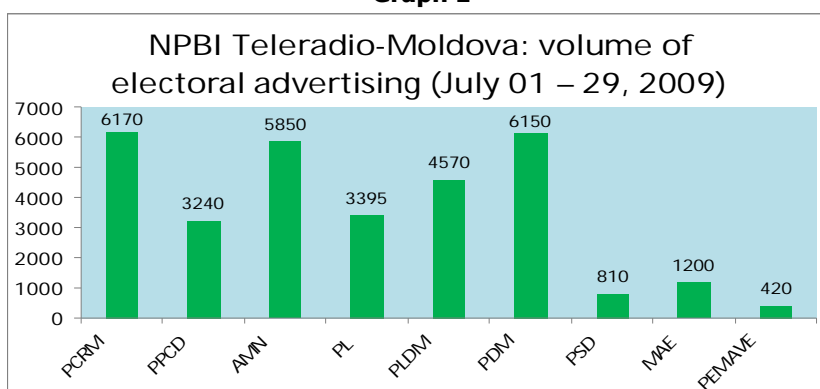
During the reference period, Moldova 1 ran the electoral advertising of 9 competitors, and Radio Moldova – of 8 electoral participants. The PDM contracted the largest volume of electoral advertising on the television, and the PCRM – on the radio. The PSD contracted the smallest volumes of advertising both on the television and the radio. PEMAVE aired its ads on the television and ignored the radio (see Table 1).

**Table 1**  
**Data on running electoral advertising**

Total	PCRM	PPCD	AMN	PL	PLDM	PDM	PNL	PSD	MAE	PEMAVE	
Moldova 1	3230	1530	3120	1800	2520	3240		390	600	420	16850
Radio Moldova	2940	1710	2730	1595	2050	2910		420	600		14955

The volumes of electoral advertising contracted by the electoral participants aggregated on Moldova 1 and Radio Moldova are shown in Graph 1.

**Graph 1**



#### CONCLUSIONS:

The results of the monitoring the newscasts in which political actors were present on the NPBI Teleradio-Moldova, from July 1 through 29, 2009, during the race for the early parliamentary elections, tell of unfair and unequal treatment of the electoral contestants both in terms of quantity and quality. In terms of quantity, certain progress was noticed in a more balanced coverage of the electoral actors, while in terms of quality, derogations from the legal provisions and professional norms were certified.

Although not always obviously, the NPBI Teleradio-Moldova adopted, however, by editing its news, a favoring attitude towards the electoral contestants representing the government or its allies and disfavoring attitude towards their opponents.

During the reference period, the NPBI Teleradio-Moldova observed the legal requirements regarding the electoral debates and the electoral advertising.



## II. RPBI "Teleradio-Gagauzia" mirroring the electoral race

### 1. Political actors' presence in newscasts of RPBI "Teleradio-Gagauzia".

#### 1.1 Political actors: quantity dimension

During the reference period, TV Gagauzia aired 58 stories covering political actors with the duration of 8,907 seconds (2.4 h), what is 19.2% of the total airtime allotted for newscasts – 46,160 seconds (12.8 h.)

Radio Gagauzia aired 45 stories with political actors with the total duration of 6,480 seconds (1.8 h), what is 18.4% of the total airtime allotted for newscasts – 35,040 seconds (9.7 h) (see Tables 1-2).

**Table 1**

Monitored period: 01 - 29.07.2009			
Monitored TV station:	GRT-TV	Monitored program:	News
Number of stories with p.a.:	58	Number of conflict stories:	0
Duration of stories with p.a. (sec):	8907	1 info source:	0
Duration of newscasts (sec):	46160	2 & > info sources:	0

**Table 2**

Monitored period: 01 - 29.07.2009			
Monitored station:	GRT-radio	Monitored program:	News
Number of stories with p.a.:	45	Number of conflict stories:	0
Duration of stories with p.a. (sec):	6480	1 info source:	0
Duration of newscasts (sec):	35040	2 & > info sources:	0

During the election race, TV Gagauzia covered 14 personalized political actors in its news, those 6 categories of institutions-actors: the PCR and PDM. Radio Gagauzia covered 8 personalized political actors, 3 of 6 categories of actors-institutions and no party at all.

The mostly covered personalized political actor, both as frequency, and as duration, by both regional public broadcasters was the Gagauz autonomy's governor M. Formuzal, clearly distantly from the other actors (see Tables 3-4).

**Table 3**  
**Political actors' presence in newscasts: statistical data (GRT-TV)**

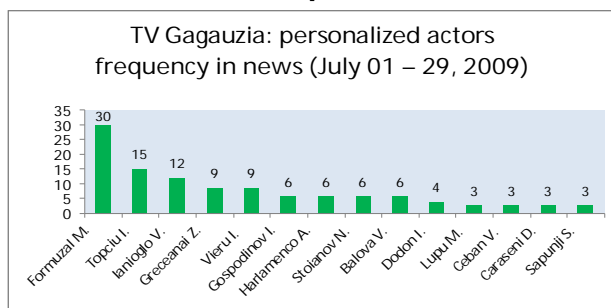
No..	ACTORS	APPEARANCES				Data synthesis		CONTENT			ATTITUDE		
		Direct interventions		Mentions/appearances		Dir. Int.+ment./ap.		positive	negative	neutral	favor.	disfavor.	impart.
		frequ.	duration	frequ.	duration	frequ.	duration						
+	personalized	(times)	(sec.)	(times)	(sec.)	(times)	(sec.)	(times)	(times)	(times)	(times)	(times)	(times)
1	Formuzal M.	12	375	18	90	30	465	3	0	27	3	0	27
2	Dodon I.	0	0	4	285	4	285	1	0	3	1	0	3
3	Ianioglo V.	9	210	3	15	12	225	3	0	9	3	0	9
4	Greceanai Z.	3	135	6	30	9	165	6	3	0	6	0	3
5	Caraseni D.	3	120	0	0	3	120	3	0	0	3	0	0
6	Gospodinov I.	3	90	3	15	6	105	3	0	3	3	0	3
7	Harlamenco A.	3	90	3	15	6	105	0	0	6	0	0	6
8	Stoianov N.	3	90	3	15	6	105	0	0	6	0	0	6
9	Balova V.	6	90	0	0	6	90	0	0	6	0	0	6
10	Ceban V.	3	90	0	0	3	90	0	0	3	0	0	3
11	Lupu M.	0	0	3	90	3	90	0	0	3	0	0	3
12	Vieru I.	3	60	6	30	9	90	6	3	0	6	0	3
13	Topciu I.	12	60	3	15	15	75	0	0	15	0	0	15
14	Sapunji S.	3	60	0	0	3	60	0	0	3	0	0	3
+	Institutions												
1	Reg. govt.	33	510	15	75	48	585	9	3	36	9	0	39
2	Governor	12	375	18	90	30	465	3	0	27	3	0	27
3	Parties	0	0	7	375	7	375	1	0	6	1	0	6
4	CPA (R.M.)	6	225	6	30	12	255	6	3	3	6	0	6
5	Reg. parli.	6	210	3	15	9	225	3	0	6	3	0	6
6	Reg. LPA	6	150	3	15	9	165	3	0	6	3	0	6
+	Parties												
1	PCR	3	135	10	315	13	450	7	3	3	7	0	6
2	PDM	0	0	3	90	3	90	0	0	3	0	0	3

**Table 4**  
**Political actors' presence in newscasts: statistical data (GRT-radio)**

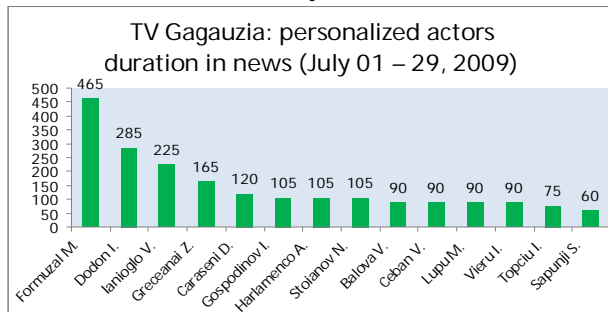
No..	ACTORS	APPEARANCES				Data synthesis		CONTENT			ATTITUDE		
		Direct interventions		Mentions/appearances		Dir. Int. +ment./ap.		positive	negative	neutral	favor.	disfavor.	impart.
		frequ.	duration	frequ.	duration	frequ.	duration						
+	personalized	(times)	(sec.)	(times)	(sec.)	(times)	(sec.)	(times)	(times)	(times)	(times)	(times)	(times)
1	Formuzal M.	15	465	3	15	18	480	3	0	15	3	0	15
2	Topciu I.	9	375	0	0	9	375	0	0	9	0	0	9
3	Balova V.	9	255	0	0	9	255	3	0	6	3	0	6
4	Stoianov N.	6	237	0	0	6	237	0	0	6	0	0	6
5	Zlatov P.	3	120	0	0	3	120	0	0	3	0	0	3
6	Gospodinov I.	3	90	3	15	6	105	3	0	3	3	0	3
7	Ianioglo V.	3	90	3	15	6	105	3	0	3	3	0	3
8	Buzadji S.	3	90	0	0	3	90	0	0	3	0	0	3
+	Institutions												
1	Reg. govt.	33	1167	3	15	36	1182	6	0	30	6	0	30
2	Governor	15	465	3	15	18	480	3	0	15	3	0	15
3	Reg. LPA	3	90	3	15	6	105	3	0	3	3	0	3
+	Parties												

The frequency and duration of appearances of the personalized political actors on TV Gagauzia is displayed in Graphs 1 and 2.

**Graph 1**

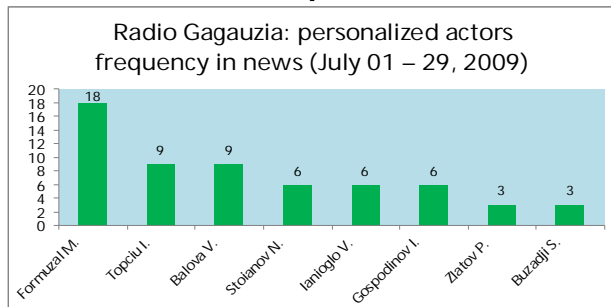


**Graph 2**

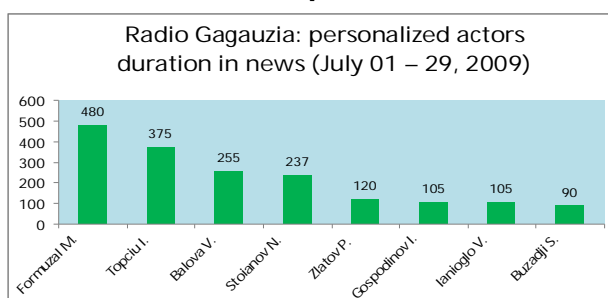


The frequency and duration of appearances of the personalized political actors on Radio Gagauzia is displayed in Graphs 3 and 4.

**Graph 3**

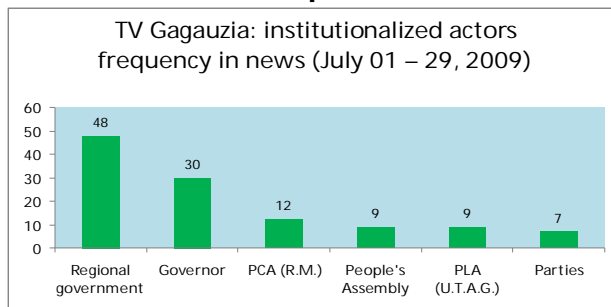


**Graph 4**

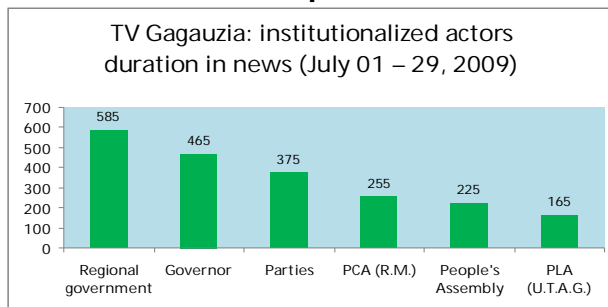


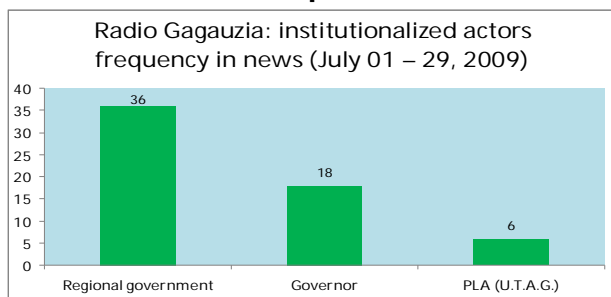
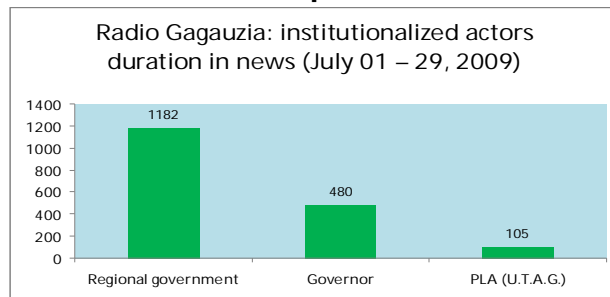
The frequency and duration of appearances of the institutionalized political actors on Radio Gagauzia and TV Gagauzia is shown in Graphs 5 - 8.

**Graph 5**



**Graph 6**



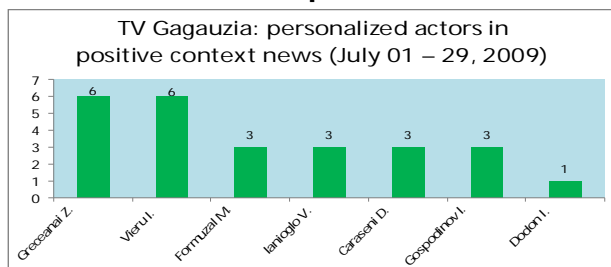
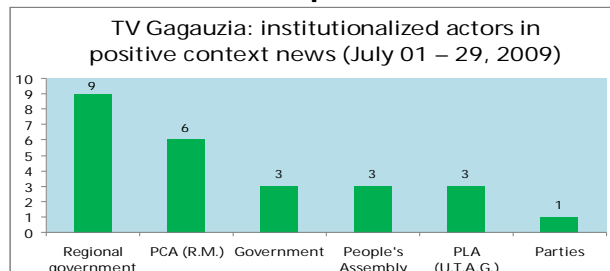
**Graph 7****Graph 8****1.2. Political actors: quality dimension**

During the reference period, TV Gagauzia placed in news, in a positive context, 7 personalized political actors and 6 institutionalized actors (see Graph 1 and 2.)

TV Gagauzia placed in negative context news 2 personalized political actors – Z.Greceanai and I.Vieru, by 3 times, and 2 institutionalized actors – *the Regional Government and the Moldovan Central Public Administration* – by 3 times.

Radio Gagauzia placed in news, in a positive context, 4 personalized political actors, by 3 times each and 3 institutionalized actors: *the Regional Government* – 6 times and the *Governor and LPA from Gagauzia* – by 3 times each.

Radio Gagauzia placed no political actor in a negative context in news (see Table 2).

**Graph 1****Graph 2****2. Political actors in electoral debates**

During the reference period, TV Gagauzia held 35 electoral debate programs with the total duration of 93,900 sec. (26.08 h), i.e. with the average duration of each program of 44.7 minutes, and Radio Gagauzia – 1. 7 electoral competitors attended the debates on the television, and one – on radio (see Tables 1 and 2.)

The electoral competitors disproportionately attended the electoral debates. For instance, a round attended by PCRМ representatives averagely lasted 16.5 min.; by PDM – 13.9 min.; by PSD – 13.2 min.; by AMN – 12.8 min.; by PLDM – 16.7 min.; by PPCD – 12.6 min.; by PEMAVE – 11.5 min. This tells of unequal treatment of the electoral contestants as regards the distribution of the airtime in the debate rounds.

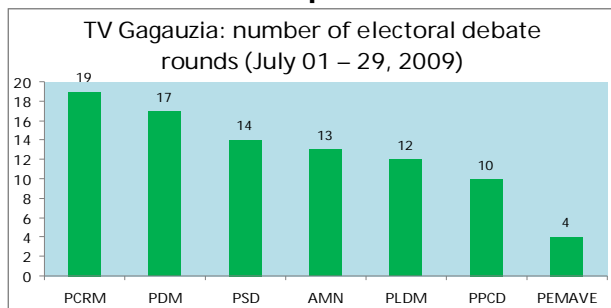
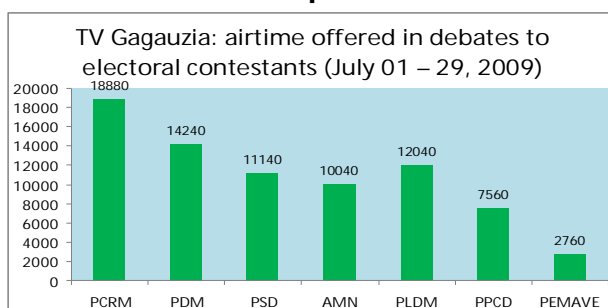
**Table 1.** Electoral debates (GRT-TV)  
35 debate programs (93,900 sec.)

	Electoral contestant	Rounds	Duration (sec)
1	PCRМ	19	18880
2	PDM	17	14240
3	PSD	14	11140
4	AMN	13	10040
5	PLDM	12	12040
6	PPCD	10	7560
7	PEMAVE	4	2760

**Table 2.** Electoral debates (GRT-radio)  
1 program (1,200 sec.)

	Electoral contestant	Rounds	Duration (sec)
1	PLDM	1	800

The participation of the electoral competitors and the airtime shares offered to each of them by TV Gagauzia are shown in Graphs 1 and 2. It's worth mentioning that the PLDM, for instance, as it participated in 12 debate rounds, benefited from more time than other two parties – the PSD and AMN, the representatives of which attended more debate rounds.

**Graph 1****Graph 2****3. Electoral advertising**

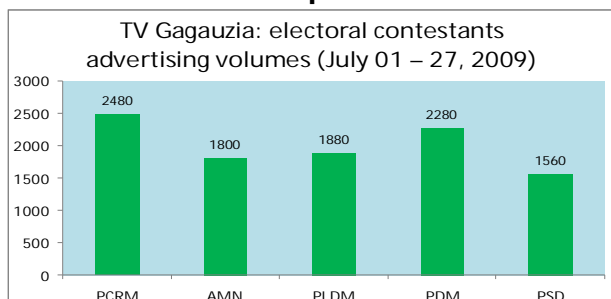
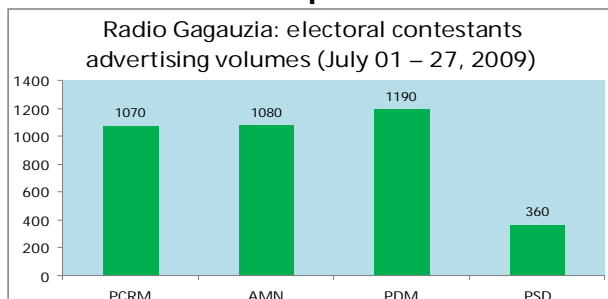
During the reference period, TV Gagauzia aired the electoral ads of 5 contestants, and Radio Gagauzia – of 4.

The PCRM and PDM contracted the largest volumes of electoral advertising on TV Gagauzia. On Radio Gagauzia – the PDM, AMN and PCRM (see Table 1).

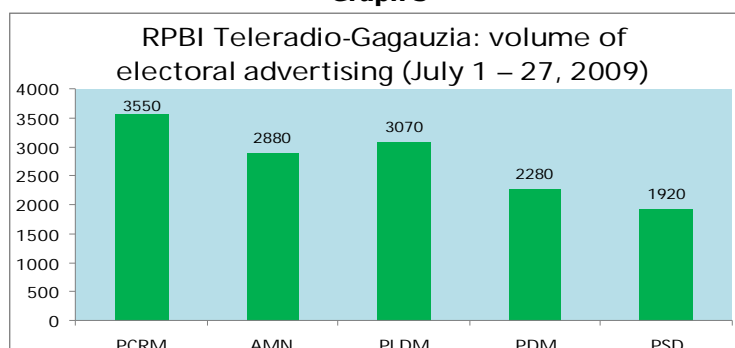
**Table 1  
Electoral advertising**

GRT-TV						GRT-radio			
PCRM	AMN	PLDM	PDM	PSD		PCRM	AMN	PDM	PSD
2480	1800	1880	2280	1560		1070	1080	1190	360

The amount of advertising run by the electoral competitors on TV Gagauzia and Radio Gagauzia is shown in Graphs 1 and 2.

**Graph 1****Graph 2**

Aggregated, on TV Gagauzia and on Radio Gagauzia, the volume of electoral advertising contracted by the electoral contestants is presented in Graph 3.

**Graph 3****Conclusions:**

- RPBI Teleradio-Gagauzia, during the monitoring session, offered no opportunity to the public to get informed on the electoral process in general, and, particularly, about the political projects of all the electoral competitors;
- The electoral competitors largely ignored the capacity of informing the public through the agency of RPBI Teleradio-Gagauzia, what tells of the low trust degree of the former ones towards the latter;
- RPBI Teleradio-Gagauzia held electoral debates during the reference period, but the manner in which they were organized proved unequal and unfair treatment of the electoral contestants.

## **General conclusions:**

From July 1 through 29, 2009, the national and regional public broadcasters did not offer the voters the possibility to get sufficiently and freely informed, through the agency of newscasts, on the political projects of all the electoral competitors running for the parliament in the early elections;

The news editing policy adopted in the race for the early elections of 29 July, 2009, by the public broadcasters offered them rather the role of supporters of the government, than the role of genuine public services;

During the reference period, the public broadcasters failed to contribute to inform the public to the degree to enable voters to make a conscious and qualified choice on the vote day;

The results of the monitoring tell of the stringent necessity to reform the work of the public broadcasters so that they turn into proper services servicing the public interest.