



"MONITORING THE ENFORCEMENT OF THE PROVISIONS OF THE BROADCASTING CODE OF THE REPUBLIC OF MOLDOVA"

Monitoring report

**on enforcing the provisions of the Broadcasting Code
by public broadcasters NPBI "Teleradio-Moldova"
and RPBI "Teleradio-Gagauzia" during the post-election period**

Period: July 30 – August 31, 2009

Chişinău, 2009

A project implemented by the Electronic Press Association with the support of the Soros Foundation-Moldova within the Civic Coalition for Free and Fair Elections – Coalition 2009

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METHODOLOGICAL FRAME

Period: July 30 – August 31, 2009

Object of monitoring: news/current affairs and programs in which political actors are present (time interval: 6.00 – 24.00).

Goal: determining the presence of political actors in news/current affairs broadcasts and in programs, from the perspective of legal and professional requirements established for broadcasters.

Author of monitoring: the Electronic Press Association from Moldova

MONITORING CARD:

Monitored stations: Radio Moldova, Moldova1, Radio Gagauzia, TV Gagauzia

Monitored political actors (NPBI "Teleradio-Moldova"):

- **Presidency** (Moldovan president, presidential advisors, the presidency's spokesperson);
- **Parliament** (parliamentary factions, independent parliamentarians);
- **Government** (members of the government, deputy ministers, the government's spokesperson);
- **Local public administration** (general mayor of Chisinau, Municipal Council's chairperson, district presidents and deputy presidents, councilors, mayors);
- **Political parties** (representatives/supporters of political parties and their opponents).

Monitored political actors (RPBI "Teleradio-Gagauzia"):

- **Governor;**
- **People's Assembly;**
- **Regional Government;**
- **Local Public Administration;**
- **Central Public Administration;**
- **Political Parties;**

Quantity analysis:

- **Frequency** and **duration** of political actors' appearing in news: *a) direct interventions; b) mentions/appearance;*
- **Frequency** and **duration** of political actors' appearing in programs: *a) direct interventions; b) mentions/appearance;*
- **Weight** of duration of news with the presence of political actors as related to the total duration of newscasts;
- **Number of sources** used in conflict-related stories: *a) 1 information source; b) 2 and more information sources independent from one another.*

Quality analysis:

- **Content of information:** a) positive; b) neuter; c) negative
- **Journalist's attitude:** a) favoring; b) unfavorable, c) impartial.

I. Covering post-electoral period by NPBI "Teleradio-Moldova"

1. Political actors' presence in newscasts and current affairs programs of NPBI "Teleradio-Moldova"

1.1 Political actors: quantity dimension

From 30 July through 31 August 2009, the channel Moldova 1 aired 673, and Radio Moldova – 1,440 news stories and reports with political actors with the aggregated duration of 83,474 seconds (23.1 h) and, respectively, 177,799 seconds (49.3 h).

The duration of the news stories covering political actors on Moldova 1 was 37.2% from the total duration of news and current affairs programs, and on Radio Moldova – 42.3% (see Tables 1 and 2).

Table 1

Monitored period: 30 July - 31 August 2009			
Monitored TV station:	Moldova 1	Monitored program:	News
No. of stories with p.a.:	673	No. of conflict stories:	129
Duration of stories with p.a.(sec):	83474	1 info source:	41
Duration of news programs(sec):	224140	2 & > info sources:	88

Table 2

Monitored period: 30 July – 31 August 2009			
Monitored TV station:	Radio Moldova	Monitored program:	News
No. of stories with p.a.:	1440	No. of conflict stories:	121
Duration of stories with p.a.(sec):	177799	1 info source:	36
Duration of news programs(sec):	420168	2 & > info sources:	85

Moldova 1 aired news with 51, and Radio Moldova – with 54 personalized political actors. Moldova 1 reported on 9 political parties, and Radio Moldova – on 10.

The top list of the mostly covered personalized political actors and parties as actors, as frequency (times) and duration is broken down in Table 3.

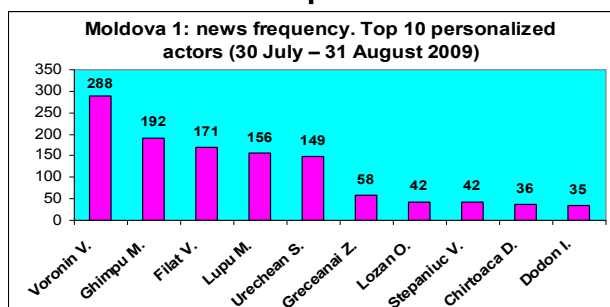
Table 3

Top 10 personalized actors. Frequency (times) and duration of news

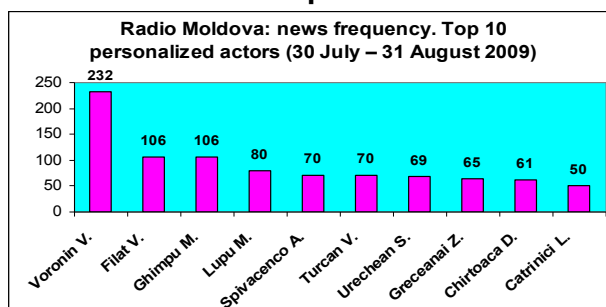
No.	TV Moldova 1				Radio Moldova			
	actors	frequency (times)	actors	duration (sec.)	actors	Frequency (times)	actors	duration (sec.)
1	Voronin V.	288	Voronin V.	7502	Voronin V.	232	Voronin V.	6811
2	Ghimpu M.	192	Filat V.	3152	Filat V.	106	Lupu M.	3536
3	Filat V.	171	Ghimpu M.	2537	Ghimpu M.	106	Filat V.	3239
4	Lupu M.	156	Lupu M.	2531	Lupu M.	80	Spivacenco A.	3143
5	Urechean S.	149	Urechean S.	1702	Spivacenco A.	70	Turcan V.	3084
6	Greceanai Z.	58	Lozan O.	1133	Turcan V.	70	Catrinici L.	2964
7	Lozan O.	42	Greceanai Z.	1049	Urechean S.	69	Ghimpu M.	2551
8	Stepaniuc V.	42	Stepaniuc V.	1010	Greceanai Z.	65	Chirtoaca D.	2006
9	Chirtoaca D.	36	Chirtoaca D.	876	Chirtoaca D.	61	Urechean S.	1879
10	Dodon I.	35	Dodon I.	772	Catrinici L.	50	Greceanai Z.	1441

The mostly covered personalized actor both on Moldova 1 and on Radio Moldova was V.Voronin, blatantly more than the other actors from the top list. As frequency and as duration, the relation between the holders of positions 1 and 10 is 4.6 to 1 on the radio and 9.7 to 1 on the television. The frequency and duration of appearing in the news of Moldova 1 and of Radio Moldova of the personalized political actors from the top 10 list is shown in Graphs 1 - 4.

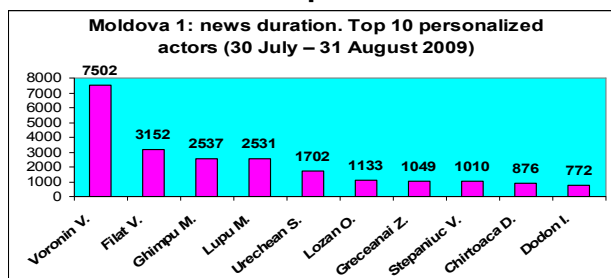
Graph 1



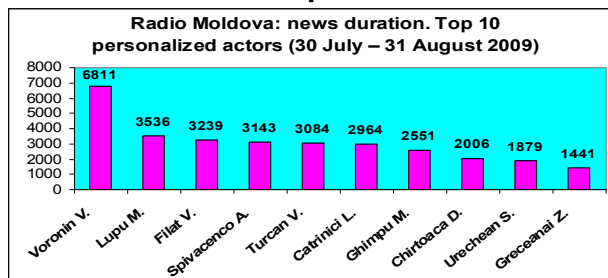
Graph 2



Graph 3



Graph 4



During the monitored period, the political parties as actors had disproportionate presence in the news both as frequency and duration. From amongst the parties having acceded into the parliament after the July 29 elections, the PCRM had the widest coverage in the news, in terms of frequency and duration both on Moldova 1 and on Radio Moldova (see Table 4).

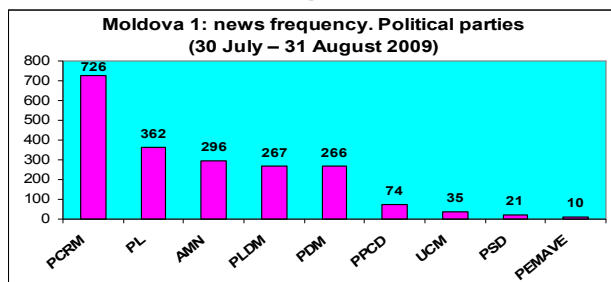
Table 4
Actors – political parties. Frequency (times) and duration in news

No.	TV Moldova 1				Radio Moldova			
	actors	frequency (times)	actors	duration (sec.)	actors	frequency (times)	actors	duration (sec.)
1	PCRM	726	PCRM	15871	PCRM	643	PCRM	16511
2	PL	362	PL	4529	PL	334	PL	5540
3	AMN	296	PLDM	3979	PLDM	281	PDM	4593
4	PLDM	267	PDM	3289	AMN	271	PLDM	4359
5	PDM	266	AMN	3041	PDM	250	AMN	3567
6	PPCD	74	PPCD	2644	PPCD	116	PPCD	2231
7	UCM	35	UCM	709	PEMAVE	46	UCM	1228
8	PSD	21	PSD	238	PSD	41	MAE	764
9	PEMAVE	10	PEMAVE	45	UCM	19	PEMAVE	335
10					MAE	14	PSD	150

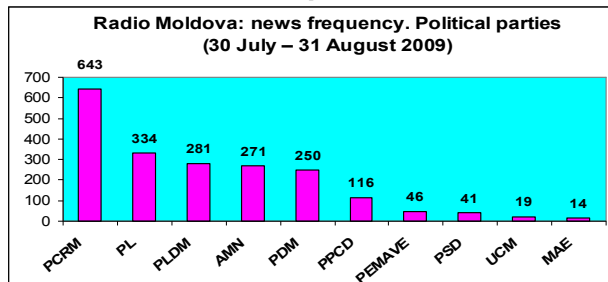
By number of appearances and duration in news, the PCRM is followed by the parties members of the Alliance for European Integration (AIE) and by the PPCD. In terms of frequency, the PCRM exceeds the AIE members 2-3 times, and in terms of duration – 3-5 times.

The number and duration of appearances of the political parties in the news of Moldova 1 and Radio Moldova are broken down in Graphs 5 – 8.

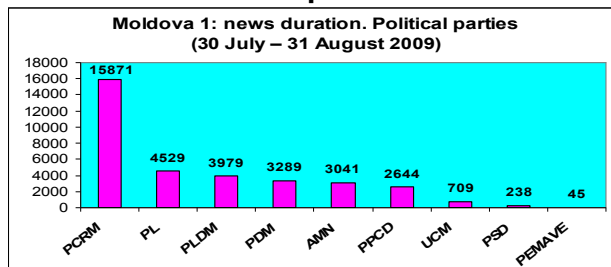
Graph 5



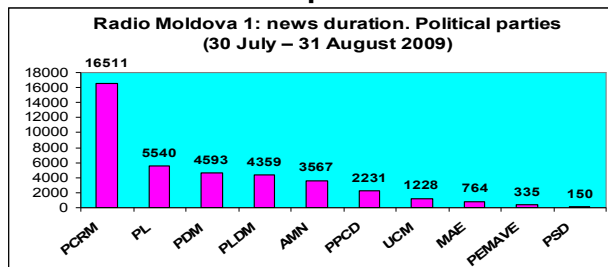
Graph 6



Graph 7



Graph 8



1.2. Political actors: quality dimension

Moldova 1 put in positive context news 16, and in a negative context – 7 personalized political actors, and Radio Moldova – by 6.

On Moldova 1, from the first 10 personalized actors put in news in a positive context, the absolute majority come from the PCRM. Among those 7 personalized actors placed in a negative context in the news, none represents the PCRM.

On Radio Moldova, all those 6 personalized actors put in a positive context in the news represent the PCRM, and 5 of those 6 personalized actors put in a negative context in the news represent politicians from the AIE (see Table 1.)

By number of appearances in the news in a positive context, V.Voronin holds position 1 both on Moldova 1, and on Radio Moldova, distantly followed by Z.Greceanai. By number of appearances in news in a negative context, the first three positions on Moldova 1 are occupied by M.Ghimpu, M.Lupu and V.Tarlev, and on Radio Moldova – D.Chirtoacă, M.Ghimpu and V.Tarlev.

Table 1
Personalized political actors. Positive context news. Negative context news

No.	TV Moldova 1				Radio Moldova			
	actors	positive context (times)	actors	negative context (times)	actors	positive context (times)	actors	negative context (times)
1	Voronin V.	60	Ghimpu M.	17	Voronin V.	46	Chirtoaca D.	4
2	Greceanai Z.	17	Lupu M.	11	Greceanai Z.	16	Ghimpu M.	4
3	Stepaniuc V.	8	Tarlev V.	11	Dodon I.	7	Tarlev V.	3
4	Baldovici V.	7	Urechean S.	7	Stepaniuc V.	7	Filat V.	1
5	Dodon I.	7	Chirtoaca D.	6	Spivacenco A.	4	Lupu M.	1
6	Rusu M.	7	Filat V.	4	Baldovici V.	1	Urechean S.	1
7	Spivacenco A.	7	Formuzal M.	1				
8	Filat V.	5						
9	Turcan V.	5						
10	Savga L.	4						

Moldova 1 put 4 political parties in a positive context in news and 7 – in a negative context 7. Radio Moldova put 1 party in a positive context, and 5 – in a negative context (see Table 2.)

Moldova 1 placed the PCRM in news in a positive context 11.5 times more often than the 3 parties, members of the AIE, all together. Radio Moldova placed but the PCRM in a positive context, 72 times.

The PCRM is also among parties placed in a negative context in the news by Moldova 1, however the first positions are occupied by the PL, PDM and AMN, members of the AIE.

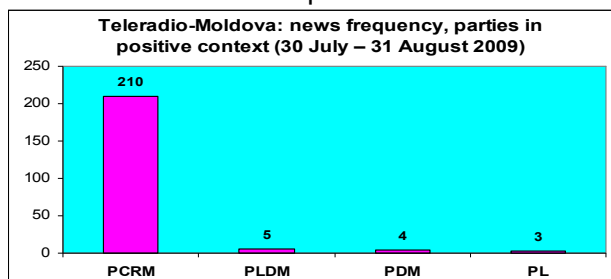
The PCRM is not among parties placed in a negative context in the news by Radio Moldova, and the first position is occupied by the PL.

Table 2
Actors-political parties. Positive context news. Negative context news

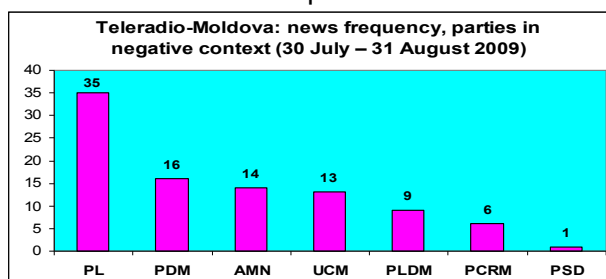
No.	TV Moldova 1				Radio Moldova			
	actors	positive context (times)	actors	negative context (times)	actors	positive context (times)	actors	negative context (times)
1	PCRM	138	PL	27	PCRM	72	PL	8
2	PLDM	5	PDM	15			UCM	3
3	PDM	4	AMN	13			AMN	1
4	PL	3	UCM	10			PDM	1
5			PLDM	8			PLDM	1
6			PCRM	6				
7			PSD	1				

Aggregated, on the radio and the television, the presence of political parties in news, both in negative and positive contexts, is broken down in Graphs 1 and 2.

Graph 1



Graph 2



During the monitoring session, Radio Moldova displayed favoring attitude in news towards the *Government* as an institutionalized actor, 3 times, and disfavoring attitude - towards a personalized actor – D.Chirtoacă, 2 times and towards a political party – the PL, 2 times.

Moldova 1 displayed favoring attitude in the news towards 1 personalized political actor – V.Voronin, 3 times, and towards a single party – the PCRM, 10 times. Moldova 1 disfavored, in its news, 2 personalized actors – M.Ghimpu and S.Urechean, 9 and, respectively, 3 times, and 4 political parties – the AIE members, and most often – the PL, 17 times (see Table 3.)

Table 3
Moldova 1. Favoring attitude in news. Disfavoring attitude in news

TV Moldova 1								
Personalized actors					Political parties-actors			
No.	actors	favoring attitude (times)	actors	disfavoring attitude (times)	actors	favoring attitude (times)	actors	disfavoring attitude (times)
1	Voronin V.	3	Ghimpu M.	9	PCRM	10	PL	17
2			Urechean S.	3			AMN	7
3							PDM	4
4							PLDM	4

2. Quality of news with political actors

Table 1

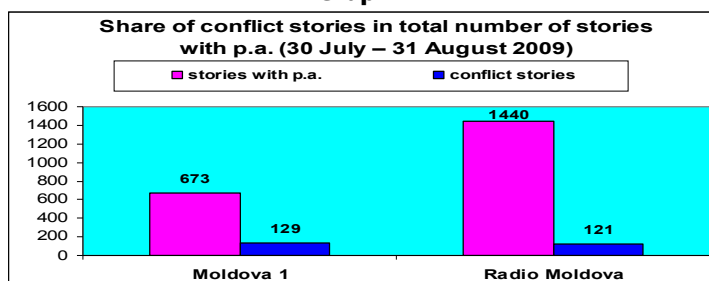
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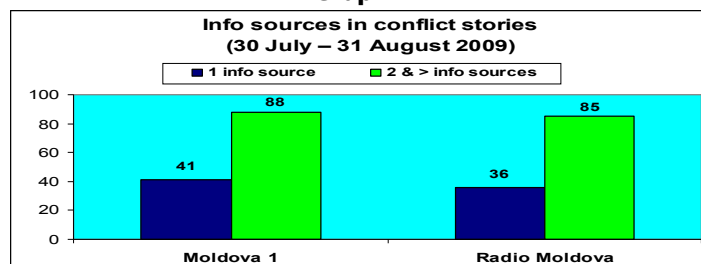
During the reference period, Moldova 1 broadcast 129 conflict-related stories, i.e. 19.1% of the total number of stories in which political actors were present, and Radio Moldova – 121 i.e. 8.4%. The share of the conflict-related stories in the total number of stories with political actors is shown in Graph 1.

Graph 1



On Moldova 1, almost every second story, and on Radio Moldova – every third story related to some conflict was written on the basis of a single information source (see Graph 2).

Graph 2



3. Political actors' presence in the programs of NPBI "Teleradio-Moldova"

3.1 Political actors: quantity dimension

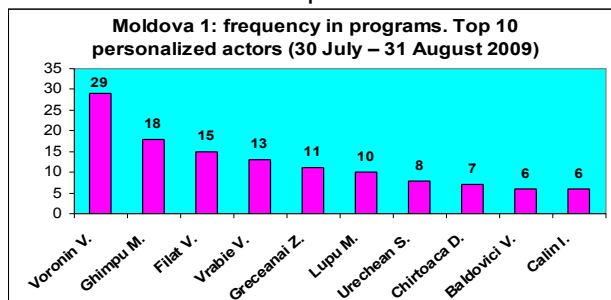
During the reference period, in its programs, Moldova 1 covered 32, and Radio Moldova - 22 personalized political actors and by 8 political parties. In the top 10 list of the mostly covered personalized political actors, half are representatives of the PCRM. Among the political parties, as frequency of coverage, the top positions are occupied by the parties from the Parliament, and by duration, on Moldova 1, the PPCD exceeds two parliamentary parties (see Tables 1 and 2.)

Among the personalized actors, the first position on Moldova 1 is occupied by V.Voronin, and on Radio Moldova – by M.Ghimpu, as frequency, and M.Lupu, as duration. Among the political parties, the first position is held on Moldova 1 by the PCRM, and on Radio Moldova – by the PCRM, as frequency, and by the PL, as duration (see Graphs 1 – 8)

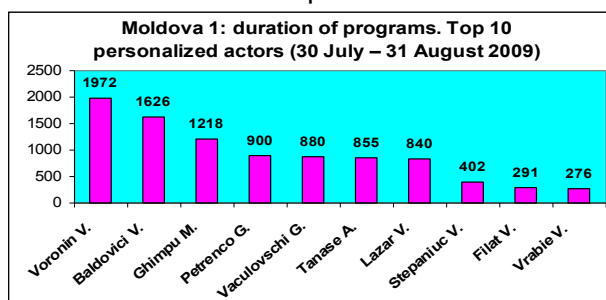
Table 1
Top 10 personalized actors. Frequency (times) and duration in programs

No.	TV Moldova 1				Radio Moldova			
	actors	frequency (times)	actors	duration (sec.)	actors	frequency (times)	actors	duration (sec.)
1	Voronin V.	29	Voronin V.	1972	Ghimpu M.	13	Lupu M.	383
2	Ghimpu M.	18	Baldovici V.	1626	Lupu M.	10	Ghimpu M.	333
3	Filat V.	15	Ghimpu M.	1218	Filat V.	9	Turcan V.	233
4	Vrabie V.	13	Petrenco G.	900	Turcan V.	7	Filat V.	218
5	Greceanai Z.	11	Vaculovschi G.	880	Stepaniuc V.	5	Urechean S.	138
6	Lupu M.	10	Tanase A.	855	Urechean S.	4	Stepaniuc V.	102
7	Urechean S.	8	Lazar V.	840	Chirtoaca D.	3	Chirtoaca D.	51
8	Chirtoaca D.	7	Stepaniuc V.	402	Voronin V.	3	Barbulat M.	31
9	Baldovici V.	6	Filat V.	291	Barbulat M.	2	Timciuc I.	31
10	Calin I.	6	Vrabie V.	276	Postoico M.	2	Untila V.	21

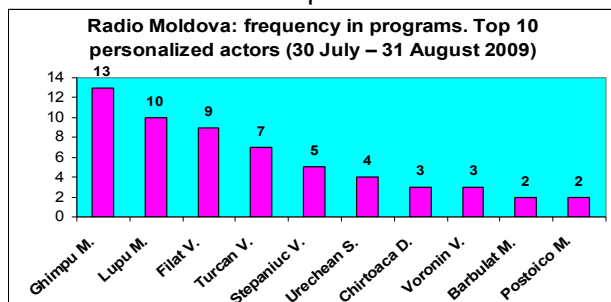
Graph 1



Graph 2



Graph 3



Graph 4

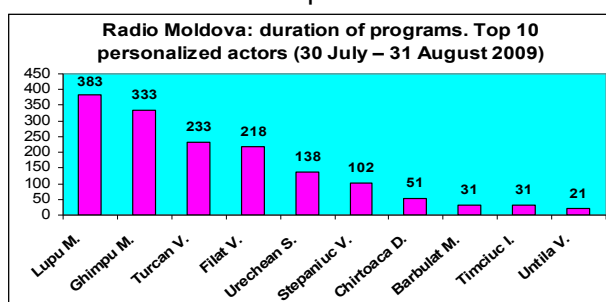
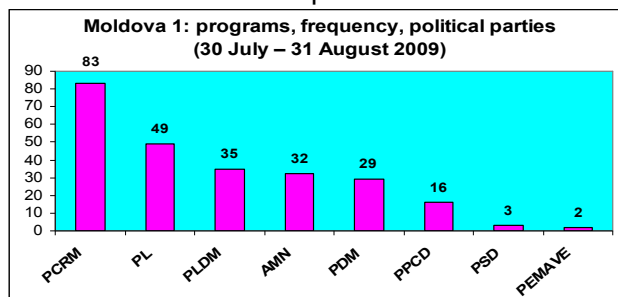


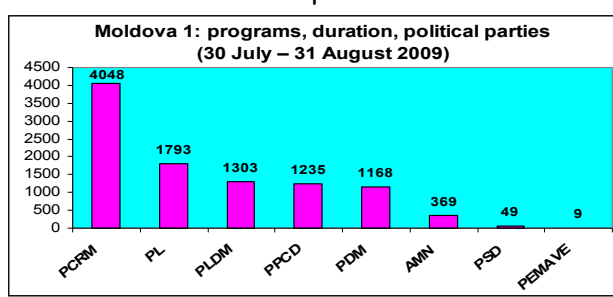
Table 2
Actors – political parties. Frequency (times) and duration of programs

No.	TV Moldova 1				Radio Moldova			
	actors	frequency (times)	actors	duration (sec.)	actors	frequency (times)	actors	duration (sec.)
1	PCRM	83	PCRM	4048	PCRM	27	PL	414
2	PL	49	PL	1793	PL	24	PDM	407
3	PLDM	35	PLDM	1303	PDM	16	PCRM	404
4	AMN	32	PPCD	1235	PLDM	15	PLDM	242
5	PDM	29	PDM	1168	AMN	13	AMN	186
6	PPCD	16	AMN	369	PEMAVE	1	PEMAVE	3
7	PSD	3	PSD	49	PPCD	1	PPCD	3
8	PEMAVE	2	PEMAVE	9	PSD	1	PSD	3

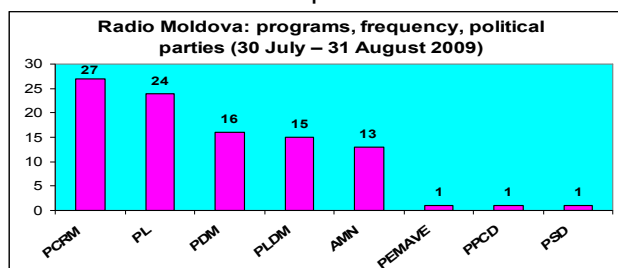
Graph 5



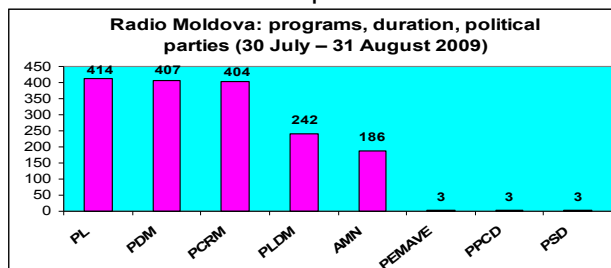
Graph 6



Graph 7



Graph 8



3.2 Political actors: quality dimension

During the reference period, Moldova 1 placed in a positive context in programs 7 personalized political actors, 6 representatives of the PCRM, and in a negative context – 4, 3 representing the AIE. The first position among the mostly covered personalized actors in a positive context in programs was held by V.Vrabie.

Radio Moldova placed in its programs in a positive context, once, a personalized actor representing the PCRM. In its programs, Radio Moldova placed no political actor in a negative context (see Table 1).

Table 1

Personalized political actors. Positive context programs. Negative context programs

No.	TV Moldova 1				Radio Moldova			
	actors	positive context (times)	actors	negative context (times)	actors	positive context (times)	actors	negative context (times)
1	Vrabie V.	7	Tanase A.	1	Stepaniuc V.	1		
2	Voronin V.	3	Petrenco G.	1				
3	Baldovici V.	3	Lupu M.	1				
4	Dodon I.	2	Ghimpu M.	1				
5	Apostol I.	2						
6	Stepaniuc V.	1						
7	Chirtoaca D.	1						

Moldova 1 placed in programs in a positive context 2 political parties – the PCRM, 6 times, and the PL, 1 time, and in a negative context – 4: the PCRM, twice, the PLDM, PL and PDM, by one time. Radio Moldova placed, in programs, in a positive context, a single political context – the PCRM, once, and it put no political actor in a negative context (see Table 2.)

During the reference period, Moldova 1 and Radio Moldova did not display favoring or disfavoring attitudes towards any political actor.

Table 2

Actors-political parties. Positive context programs. Negative context programs

No.	TV Moldova 1				Radio Moldova			
	actors	positive context (times)	actors	negative context (times)	actors	positive context (times)	actors	negative context (times)
1	PCRM	6	PCRM	2	PCRM	1		
2	PL	1	PLDM	1				
3			PL	1				
4			PDM	1				

Conclusions:

During the first month after the parliamentary poll of 29 July 2009, the national public broadcaster continued the editorial policy adopted earlier, including during the electoral race.

The company "Teleradio-Moldova" mirrored in its news, in a disproportionate and imbalanced mode, the post-electoral events attended by political actors, mainly favoring a single political party – the PCRM and its representatives, and disfavoring the other political parties, including the members of the AIE and their representatives.

The weight of the stories related to conflicts remains minor, and the share of the reports based on a single source – major.

The manner in which the national public broadcaster acted during the reference period did not contribute to adequately inform the citizens on the post-electoral process.

II. The coverage of the post-electoral period by RPBI "Teleradio-Gagauzia"

1. Political actors' presence in news and current affairs programs of RPBI "Teleradio-Gagauzia"

1.1 Political actors: quantity dimension

During the reference period, TV Gagauzia aired 57 news stories with the presence of political actors during 9,300 seconds (2.5 h), what is 30.3% of the total airtime of the news and current affairs programs – 30,650 seconds (8.5 h.)

Radio Gagauzia broadcast 55 news stories with political actors during 7,960 seconds (2.2 h), what is 39.01% of the total airtime of news and current affairs programs – 20,400 seconds (5.6 h) (see Tables 1 and 2).

Table 1

Monitored period: 30.07 - 31.08.2009			
Monitored station:	GRT-TV	Monitored program:	News
No. of stories with p.a.:	57	No. of conflict stories:	3
Duration of stories with p.a.(sec):	9300	1 info source:	0
Duration of news programs(sec):	30650	2 & > info sources:	3

Table 2

Monitored period: 30.07 - 31.08.2009			
Monitored station:	GRT-radio	Monitored program:	News
No. of stories with p.a.:	55	No. of conflict stories:	0
Duration of stories with p.a.(sec):	7960	1 info source:	0
Duration of news programs(sec):	20400	2 & > info sources:	0

During the post-electoral period, TV Gagauzia covered 12 personalized political actors in its news, 5 of 6 categories of actors-institutions and 1 political party. Radio Gagauzia covered 10 personalized political actors, 6 categories (all) of actors-institutions and 2 political parties (see Tables 3 and 4).

Table 3

No.	ACTORS	APPEARANCES				Data synthesis		CONTENT			ATTITUDE		
		Direct interventions		Mentions/appearances		Dir. interv.+ment./ap.		positive	negative	neutral	favor.	disfavor.	impart.
		freq.	duration	freq.	duration	freq.	duration						
TV Pr.	GRT-TV News												
+	personalized	(times)	(sec.)	(times)	(sec.)	(times)	(sec.)	(times)	(times)	(times)	(times)	(times)	(times)
1	Balova V.	21	666	3	15	24	681	0	0	24	0	0	24
2	Dodoglo N.	15	450	6	30	21	480	0	0	21	0	0	21
3	Topciu I.	9	270	3	15	12	285	0	0	12	0	0	12
4	Formuzal M.	9	225	0	0	9	225	0	0	9	0	0	9
5	Baburin D.	3	180	0	0	3	180	0	3	0	0	3	0
6	Sapunji S.	6	135	0	0	6	135	0	0	6	0	0	6
7	Cheocsal I.	3	120	0	0	3	120	0	0	3	0	0	3
8	Stoianov N.	3	120	0	0	3	120	0	0	3	0	0	3
9	Zlatov P.	3	120	0	0	3	120	0	0	3	0	0	3
10	Topal S.	3	99	0	0	3	99	0	0	3	0	0	3
11	Harlamenco A.	3	90	0	0	3	90	0	0	3	0	0	3
12	Garizan O.	3	45	0	0	3	45	0	0	3	0	0	3
+	Institutions					0	0						
1	Regional Govt.	39	1275	6	30	45	1305	0	0	45	0	0	45
2	LPA	24	630	6	30	30	660	0	0	30	0	0	30
3	Governor	9	225	0	0	9	225	0	0	9	0	0	9
4	P. Assembly	6	210	0	0	6	210	0	0	6	0	0	6
5	Parties	3	180	0	0	3	180	0	3	0	0	3	0
+	Parties					0	0						
1	PLDM	3	180	0	0	3	180	0	3	0	0	3	0

Table 4

No.	ACTORS	APPEARANCES				Data synthesis		CONTENT			ATTITUDE		
		Direct interventions		Mentions/appearances		Dir. interv.+ment./ap.		positive	negative	neutral	favor.	disfavor.	impart.
		freq.	duration	freq.	duration	freq.	duration						
TV Pr.	GRT-radio News												
+	personalized	(times)	(sec.)	(times)	(sec.)	(times)	(sec.)	(times)	(times)	(times)	(times)	(times)	(times)
1	Stoianov N.	16	504	0	0	16	504	0	0	16	0	0	16
2	Balova V.	12	390	0	0	12	390	0	0	12	0	0	12
3	Topciu I.	8	340	0	0	8	340	0	0	8	0	0	8
4	Dodoglo N.	8	255	2	20	10	275	0	0	10	0	0	10
5	Chircciu V.	6	220	0	0	6	220	0	0	6	0	0	6
6	Topal S.	8	220	0	0	8	220	0	0	8	0	0	8
7	Formuzal M.	8	200	0	0	8	200	1	0	7	1	0	7

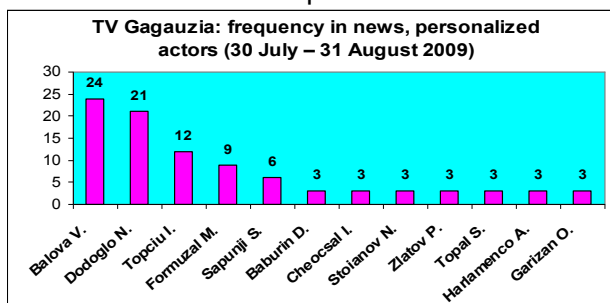
8	Harlamenco A.	6	170	0	0	6	170	0	0	6	0	0	6
9	Sapunji S.	2	80	0	0	2	80	0	0	2	0	0	2
10	Ghelici F.	2	60	0	0	2	60	0	2	0	0	2	0
+	Institutions					0	0						
1	Regional Govt.	48	1634	0	0	48	1634	0	0	48	0	0	48
2	LPA	12	375	2	20	14	395	0	0	14	0	0	14
3	Governor	7	180	0	0	7	180	1	0	6	1	0	6
4	P. Assembly	6	170	0	0	6	170	0	0	6	0	0	6
5	Parties	3	80	1	20	4	100	0	2	2	0	2	2
6	APC (R.M.)	0	0	4	60	4	60	0	0	4	0	0	4
+	Parties					0	0						
1	PLDM	2	60	0	0	2	60	0	2	0	0	2	0
2	PCRM	0	0	1	20	1	20	0	0	1	0	0	1

On TV Gagauzia, the mostly covered personalized actor as frequency (times), and as duration, was V Balova, followed by N. Dodoglo and I. Topciu. The relation of the frequency of appearances in the news of the holder of position 1 and of the last position is 8 to 1, and of duration – 15 to 1.

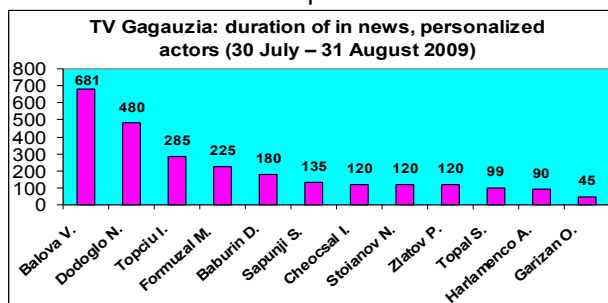
On Radio Gagauzia, the mostly covered personalized actor as frequency (times), and as duration, was N.Stoianov, followed by V.Balova. The relation of the frequency of appearances in the news of the holder of position 1 and of the last position is 8 to 1, and of duration –8,4 to 1.

The frequency (times) and duration of the appearances in news of the personalized political actors is broken in Graphs 1 – 4.

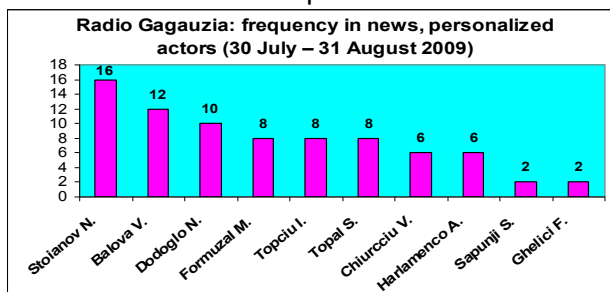
Graph 1



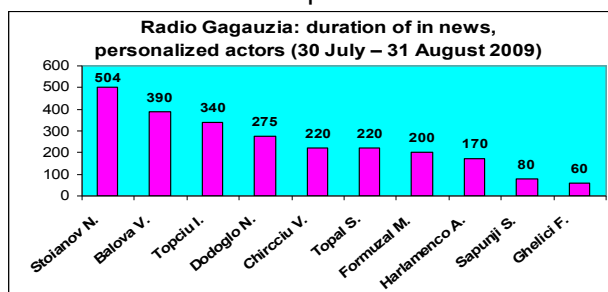
Graph 2



Graph 3



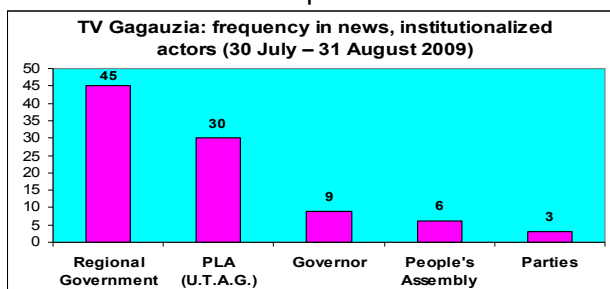
Graph 4



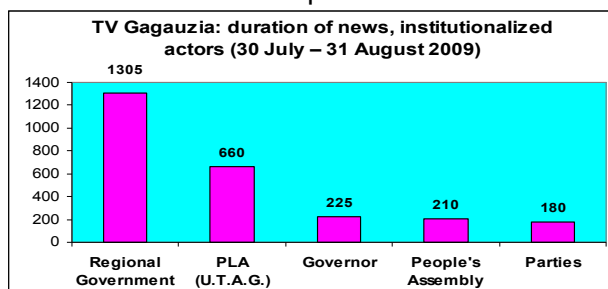
Unlike the previous monitoring sessions, when the top positions among the institutionalized political actors, as a rule, were held by the Governor and the People’s Assembly, this time, the top positions in the coverage, both as frequency (times), and as duration, were held by the Regional Government and Gagauz LPA. The finding is valid both for TV Gagauzia, and for Radio Gagauzia.

The frequency (times) and duration of appearances in news of the institutionalized political actors on TV Gagauzia and on Radio Gagauzia are broken down in Graphs 5–8.

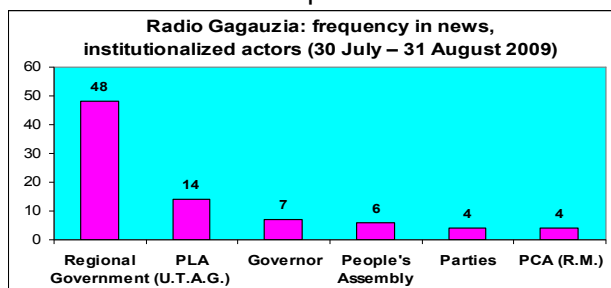
Graph 5



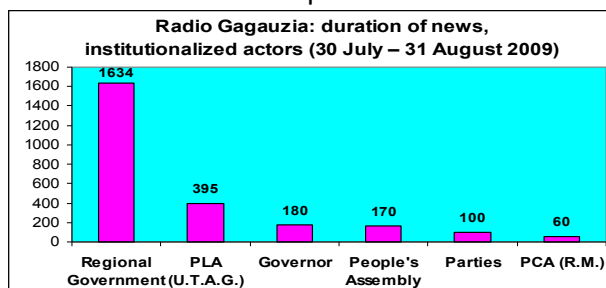
Graph 6



Graph 7



Graph 8



1.2 Political actors: quality dimension

During the reference period, TV Gagauzia did not place in its news, in a positive context, and did not favor any political actor. However, it put in a negative context, 3 times, and disfavored, 3 times, a personalized political actor – D. Baburin and an institutionalized political actor - the political party PLDM.

During the reference period, Radio Gagauzia put in its news, in a positive context, and favored a personalized actor, once – M.Formuzal. It also put in a negative context and disfavored, twice, a personalized actor – F.Ghelici and an institutionalized political actor – the political party PLDM.

2. Political actors' presence in the programs of RPBI "Teleradio-Gagauzia"

During the monitored session, TV Gagauzia broadcast two programs with political actors: one – attended by Governor M.Formuzal (the duration of the program – 1,800 sec.) and the second – "Litzom k regionu" – attended by I.Chiocsa from the People's Assembly (the duration of the program – 3,000 sec.) Both programs were produced according to the journalistic norms.

During the reference period, Radio Gagauzia aired no programs attended by political actors.

TV Gagauzia aired 3 stories related to conflicts involving political actors – all three were based on several information sources.

Radio Gagauzia aired no conflict-related programs attended by political actors.

Conclusions

During the reference period, the RPBI "Teleradio-Gagauzia" aired an insignificant number of stories with political actors, including news related to conflicts.

Taking into account that the reference period coincided with the first post-electoral month, unexplainable is the extremely low interest of the regional public broadcaster for the political parties as actors and, especially, for the parties entering the parliament after the elections of 29 July 2009.

The low number of stories and programs involving personalized and institutionalized political actors failed to contribute to the adequate information of the public on the post-electoral process.

General conclusions

During the first month after the parliamentary elections of 29 July 2009, the public broadcasters covered either insufficiently, or distorted the post-electoral events with the participation of political actors.

During the reference period, the public broadcasters, and especially the national one, displayed lack of impartiality towards the political actors they reported on.

The supervisory boards of the public broadcasters, as during the electoral race, failed to intervene in order to adjust the news editing policies to the legal norms and professional standards.

During the reference period, the company "Teleradio-Moldova" and the company "Teleradio-Gagauzia" did not honor their public mission they have according to the national legislation.